SPEECH CAREERS

One of the most sought-after qualities in most jobs is "good communication skills." Speech majors spend their careers honing this exact skill, and, upon graduation, are able to communicate ideas with clarity and effectiveness. This opens doors in any professional field—such as business, law, social and community services, public relations, and teaching. Speech majors can use their communication skills in many settings and careers.

Law: A speech degree can prepare students for law school and a career as a lawyer. Since lawyers are required to present an argument and persuade a jury using provided evidence, the communication skills of a speech major provide a solid start to the career. Courses in interpersonal communication strengthen knowledge of conflict and communication while courses in debate, ethics, rhetoric, and persuasion strengthen argumentation and communication skills.

Politics: Speech majors have the advantage of being able to choose between many careers in the political field, whether it be speechwriting or politics itself. Coursework in writing, rhetoric, and political communication can prepare a student for a career in politics.

Business: An understanding of human communication behavior, research methods, and diversity issues as well as an ability to see integrate information will benefit students who have an interest in going into business. Speech majors find employment in advertising, insurance, real estate, human resources, sales, or marketing and consumer research.