The Vickie York Fair Award  
For Excellence in Public Relations  
Awarded by the Communication Alumni, Georgia State University

Vickie York Fair was a public relations specialist for the Georgia Board of Regents at the time of her death in August 1986. During her tenure at the Board, news reporters knew her as an effective, cooperative public relations practitioner. Before joining the Board of Regents, Vickie had edited the faculty/staff newsletter at Georgia State University and had served on the editorial staff of Life Office Management Association. She was vice president of the Georgia State Young Alumni Council and active with communication alumni in the Atlanta area.

The award in her name is a tribute to Vickie’s professionalism, her sense of high ethical standards and her devotion to the profession of public relations. It recognizes GSU’s most outstanding public relations major.

PROCESS

A selection committee for the Vickie York Fair Award will review all applications and select three finalists for interviews. Following the interview process, the recipient will be chosen and awarded the $1,000.00 prize in a special ceremony.

CRITERIA

- Declared major in Public Relations
- GPA: 3.0 overall
- Rising Junior or Senior
- Completion of 9 hours of Journalism course work with a minimum of 6 hours in public relations courses
- Demonstrate ability in related student or professional activities
- Show outstanding character and be a role model for others, personally and professionally
- Active PRSSA membership

Application Deadline:
Submit the following by Friday March 31, 2017

- Both application forms, this one and the Department of Communication form
- Personal statement of career goals, objectives (500 word maximum)
- Three letters of recommendation, one from professor in your major
- Three writing samples
- Place all information into a large envelope with your name written on the outside. Turn into room 800 on the 8th floor of 25 Park Place NE by 5:00pm

For More Information, Contact Carmela Pattillo at (404) 413-5660
Please list all GSU student organizations to which you belong/have belonged. Include memberships offices held and dates.

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Please list organizations outside of GSU to which you belong/have belonged (professional, honors, community/civic, social other). Include memberships offices held and dates.

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Please list all honors inside/outside of GSU that you have received.

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I attest that all of the information included in this application is correct.

Signature__________________________________________Date____________________