

The Vickie York Fair Award

For Excellence in Public Relations

Awarded by the Communication Alumni, Georgia State University

Vickie York Fair was a public relations specialist for the Georgia Board of Regents at the time of her death in August 1986. During her tenure at the Board, reporters knew her as an effective, cooperative public relations practitioner.

Before joining the Board of Regents, Vickie had edited the faculty/staff newsletter at Georgia State University and had served on the editorial staff of Life Office Management Association. She was vice president of the Georgia State Young Alumni Council and active with communication alumni in the Atlanta area.

The award in her name is a tribute to Vickie's professionalism, her sense of high ethical standards and her devotion to the profession of public relations. It recognizes GSU's most outstanding public relations major.

Process

A selection committee for the Vickie York Fair Award will review all applications and select three finalists for interviews. Following the interview process, the recipient will be chosen and awarded the \$1,000.00 prize in a special ceremony.

Criteria

- Declared major in public relations
- GPA: 2.5 Overall, 3.0 communication courses
- Rising Junior or senior
- Completion of 9 hours of journalism course work with a minimum of 6 hours in public relations courses
- Demonstrate ability in related student or professional activities
- Show outstanding character and be a role model for others, personally and professionally
- Active PRSSA membership

Deadline

Submit the following by **April 2, 2021** to:
Department of Communication
Georgia State University
825 Twenty-Five Park Place
Atlanta, GA 30302-5060

- Application form, this one and the Department of Communication Form
- Personal statement of career goals, objectives (500 word maximum)
- Two letters of recommendation, one from professor in your major
- Three writing samples

Name _____

Panther ID _____

Address _____

City _____ State _____ Zip _____

Home phone _____ Cell phone _____

Employer _____

Business Address _____

Hours worked per week _____

E-mail _____

Degree/major _____

Hours carried per semester _____ Total hours earned at GSU _____

Anticipated Graduation date _____

Please list all GSU student organizations to which you belong/have belonged. Include offices held and dates.

Please list organizations outside of GSU to which you belong/have belonged (professional, honors, community/civic, social other). Include offices held and dates.

Please list all honors inside/outside of GSU that you have received.

I attest that all of the information included in this application is correct.

Signature _____ Date _____