

2020

Plan of Study Tracking Form

MA Digital Media Strategy

Sem|Year of Admission: _____

Name: _____

Date: _____ Hours required (36) Hours completed thus far: _____

Required Core Courses: (9 total hours) (select atleast 3 courses from the following list)

Course No. and Title/Subtitle	Sem/Year	Hours	Grade	Instructor
Comm 6009: Advanced Digital Journalism (3 hours)				
<u>Conceptual Courses (3 hours)</u> Choose 1 course from the following list:				
Comm 6010: Issues & Perspectives in Communication				
Comm 6050: Principles of Persuasion				
Comm 6090: Communication Ethics				
<u>Operational Courses (3 hours)</u> Choose 1 course from the following list:				
Comm 6030: Research Methods in Communication				
Comm 6040: News Media				
Comm 6070: Communication Law				

Elective Courses: (27 total hours)

** if not taken as part of core*

Course No. and Title/Subtitle	Sem/Year	Hours	Grade	Instructor

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<u>Applied Media Skills Courses (12 hours)</u>				
<u>Choose 4 courses from the following list:</u>				
Comm 6000: On Air Reporting				
Comm 6145: Digital Editing				
Comm 6185: Editorial & Critical Writing				
Comm 6520: SpeechWriting				
Comm 6570: Social Media Strategies				
Comm 6610: Applied Graphic Communication				
Comm 6620: Problems in Public Relations				
Comm 6630: Public Relations Writing				
Comm 6660: Corporate Communication				
Comm 6670: Communication Consulting				
Comm 6710: TV News Magazine				
Comm 6720: Radio News & Podcasting				
Comm 6740: TV News				
Comm 6850: TV Reporting – Downtown Atlanta				
Comm 6910/Comm 6850: TV Reporting of Downtown Atlanta				
Comm 6910/Comm 6720: Radio News & Podcasting				
<u>Media Studies Courses (9 hours)</u>				
<u>Choose 3 courses for the following list:</u>				
*Comm 6040: News Media				
*Comm 6050: Principles of Persuasion				
Comm 6055: Theories of Media Uses & Effects				
*Comm 6070: Seminar in Communication Law				
Comm 6080: Strategic Communication				
*Comm 6090: Communication Ethics				
Comm 6450: Rhetorical Theory & Criticism				
Comm 6470: Nonverbal Communication				
Comm 6475: Communication & Aging				
Comm 6480: Political Communication				
Comm 6485: Health Communication				

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Comm 6490: Communication & Gender				
Comm 6500: Visual Communication				
Comm 6510: Media & Politics				
Comm 6750: TV News Magazine				
Comm 6615: Entertainment Education				
Comm 6910: Mediation and Conflict Resolution				
Comm 6910: Neoliberalism and the Media				
Comm 6910: Media & Pop Culture				
<u>Capstone Digital Media Experiences (6 hours)</u>				
Choose 2 courses from the following list:				
Comm 6156: Media Entrepreneurship				
Comm 6670: Communication Consulting				
Comm 6915: Special Production Project				
Comm 6970: Internship				

Note:

In lieu of a thesis, it is required that research competence must be demonstrated for all MA students regardless of concentration. For *Digital Media Strategies* students, this on the basis of a research paper completed in one of the courses taken in the required Media Studies area of the Plan of Study. This paper should be exemplary of the research and writing skills the student acquired and refined during the degree program. The paper must be submitted one (1) semester prior to graduation to the faculty who will evaluate. The faculty reviewer will pass on the acceptability of the paper, then student provides a clean copy to the Associate Graduate Director along with this signed form, which serves as the signature page, and the version that was evaluated. Once the signature cover page is signed by the Associate Graduate Director, it goes to the Graduate Administrator, who will provide the Office of Graduate Studies a copy.

Title of Paper	Date Submitted to Associate Director for final approval